NT OUTDOOR ART GALLERY TO SHOWCASE OUTBACK WAY ART

The Outback  Highway  Development Council Inc  welcomes the announcement of $461,715 to install an Outdoor Art Gallery at Atitjere Community( Harts Range) on the Plenty Highway NT. The Outdoor Art Gallery will showcase all the artworks, in various forms, that can be found on the 2700km Outback Way- from Winton Qld to Laverton WA.

"Along the Outback Way Art Trail there are lots of talented artists who produce an eclectic mix of  traditional paintings, photography, paper ( from native grasses)  sculptures, framed paper art and indigenous artworks. This project is about each of the communities selecting local artworks to be showcased in the Outdoor Art Gallery located at Atitjere Community in the NT." Helen Lewis General Manager OHDC Inc said.

As an initiative included in the Plenty Highway Tourism Master Plan - this project is a starting point for developing tourism and economic activity in the Atitjere community, meanwhile enhancing the Outback Way experience by creating another attraction and destination between Gem Tree and Boulia on the Plenty Highway.  Fuel stops and communities in that 600km to Boulia, east of Atitjere are Jervois Station,  Bonya Community & Tobermorey Station.

The project will showcase artwork on large billboards within the Atitjere community- with artwork prints available for sale in the community art gallery and online. The Atitjere community will be heavily involved with the design and layout of the gallery

The project will be managed & curated by Mel Forbes from TN Arts in conjunction with the OHDC Inc, Central Desert Regional Council and the Atitjere Art Gallery and local community.

"The region is well known for the Harts Range Bush Sports Weekend held in early August. The Atitjere community is 215km north east of  Alice Springs on sealed road- due to the NT Government's & OHDC Inc's. sealing programme., further sealing towards Qld is underway along the Plenty Highway." said Helen Lewis.
[www.outbackway.org.au](http://www.outbackway.org.au )
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For more Information call Helen Lewis GM 0418785285 or Patrick Hill Chair OHDC Inc.  0419925371